



# Rowleys Bay RESORT

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## **We specialize in welcoming groups!**

Every tour planner's dream is to see a look of delight on the faces of all their travelers as the bus pulls up to the host location. That is just one of the reasons you'll love our unique waterfront setting on beautiful Lake Michigan. We offer an affordable way to experience one of the most unspoiled and beautiful natural settings in Door County, with amenities specifically tailored to groups:

- Easily accessible loading zones. Let us handle your luggage while you relax and dine.
- Each room has two queen beds for traveler comfort, with upgrades, connecting rooms, elevator access, and handicap options available.
- We have the county's only all-you-can-eat fish boil buffet with historical reenactment performance (plus additional entrée options at no extra charge)
- The restaurant features a different dinner buffet each night, always with 14-foot soup, salad, and dessert bar included. Group pricing includes standard beverages.
- Rowley's Pub open nightly featuring beer, wine, and cocktails. Try one of our many exclusive Vacation Drinks! You are, after all, on vacation.
- Grandma's Swedish Bakery is famous for our half-pound pecan and cinnamon rolls.
- Complimentary morning coffee for guests served each morning in our bakery.
- Our full breakfast buffet is served daily so you'll leave ready to shop and explore.
- Indoor pool, whirlpool, and fitness room, and nature trails for exercise and relaxation.
- Everything is under one roof for maximum comfort, convenience, and connectedness.

As the largest full-service resort in northern Door County, we can easily accommodate a group with even two buses, including customized room assignments and luggage handling.

- Generous and easily accessible loading zones
- Free, spacious off-road parking
- Ask about escort and driver comps for meals and rooms!



## **The Popular Fish Boil / Historical Reenactment at Rowleys Bay Resort**

Boiled fish? Absolutely! Many people think that the delicious fresh whitefish netted from Lake Michigan tastes like lobster once it is dipped in a bowl of Wisconsin's favorite export, butter.

Rowleys Bay Restaurant at the resort has taken the iconic local tradition of the fish boil to a new level, with an entertaining actor who plays the part of the namesake of the bay, Peter Rowley. Sitting lakeside around a hot fire with a boiling cauldron of water, "Peter Rowley," played by a local actor, tells groups, tours, and tourists the colorful story of the bay from the early days of the Potawatomi up to the present, inserting jokes and asides, and inviting audience participation. As each ingredient of the boil is brought out by the boil master, he stops his story to introduce the historical tradition of fish boils and the culinary details behind them. The fish comes right in at the dock daily at the nearby fishing village of Gills Rock.

As the boil master stokes the fire, all are warned to move a good distance from the pot, as the photo-op boil-over includes a raging fire. Kerosene is thrown on the fire and the pot boils over, while "Peter Rowley" rings the old school house bell.

If someone doesn't care for fish, no problem! The generous all-you-can-eat fish boil buffet also includes chicken, meatballs, and a 14-foot salad, bakery, and dessert bar, so no one will leave hungry. Trademark features of the classic Scandinavian fish boil include our Swedish Limpa bread and cherry pie bars, both baked from scratch on-site at Grandma's Swedish Bakery. Groups may request a special fish boil, and the restaurant hosts them each Monday, Wednesday, Friday, and Saturday in the summer.

Rowleys Bay Resort, dating back to 1948 and family owned for the past fifty years, is the largest resort in northern Door County, and boasts a restaurant, pub, Swedish bakery, indoor pool, fitness center, game room, library, WiFi and complimentary morning coffee for guests. It sits on 700 feet of wild Lake Michigan shoreline amidst 100 acres of woods, with hiking trails, kayaking, Segway tours, and zip-lining available on-site.